

Rep Order# 9853853 Ver# 3 Mod# 0 Status Confirmed
EC'd Yes

Traffic Order# 587218

Printed: 11/02/2012 10:37 AM

1 of 2

Last Received: 11/01/2012 4:00 PM
Showing Buylines: All Lines

Station KSTU-TV SALT LAKE CITY, UT
Advertiser () POLITICAL ISSUE GROU
Product DCCC
Estimate# 2216
Buyer Katie Keuleman
Phone#
Fax#

Agency () GREAT AMERICAN MEDIA
3050 K ST NW, SUITE 100
WASHINGTON, DC 20007
Agency C/P1/P2/E 11/14/2216
Flight Dates 10/30/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () DAN DRISCOLL
Salesperson Phone# 202-955-5342
Salesperson FAX# 917-206-9589

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TU-F,M	6A-7A	GOOD DY UTAH6A	:30	\$600.00	10/30-11/05	3	1	3	\$1,800.00	
	2	TU,M	6A-7A	GOOD DY UTAH6A	:30	\$600.00	11/06-11/12	1	1	1	\$600.00	
	3	SU	7A-8A	GOOD DAY UT-SU	:30	\$550.00	11/04-11/04	1	1	1	\$550.00	
	4	TU-F,M	7A-8A	GOOD DY UTAH7A	:30	\$600.00	10/30-11/05	2	1	2	\$1,200.00	
	5	TU,M	7A-8A	GOOD DY UTAH7A	:30	\$600.00	11/06-11/12	1	1	1	\$600.00	
	6	SA	8A-9A	GOOD DAY UT-SA	:30	\$650.00	11/03-11/03	1	1	1	\$650.00	
	7	SU	8A-9A	GOOD DAY UT-SU	:30	\$650.00	11/04-11/04	1	1	1	\$650.00	
	8	TU-F,M	8A-9A	GOOD DY UTAH8A	:30	\$600.00	10/30-11/05	2	1	2	\$1,200.00	
	9	SU	9A-10A	FOX NWS SUNDAY	:30	\$500.00	11/04-11/04	1	1	1	\$500.00	
	10	TU-F,M	330P-4P	JUDGE JUDY R	:30	\$350.00	10/30-11/05	2	1	2	\$700.00	
	11	TU-F,M	530P-6P	FOX13-LIVE@530<	:30	\$1,200.00	10/30-11/05	1	1	1	\$1,200.00	
	12	TU-F,M	9P-930P	FOX NEWS AT 9	:30	\$2,600.00	10/30-11/05	2	1	2	\$5,200.00	
	13	SA	9P-10P	FOX NEWS	:30	\$1,500.00	11/03-11/03	1	1	1	\$1,500.00	

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	14	SU	9P-10P	FOX NEWS AT 9	:30	\$2,600.00	11/04-11/04	1	1	1	\$2,600.00	

---REPORT TOTALS---

Report Totals: 20 / \$18,950.00

---SALES MONTHLY TOTALS---

Nov 12: 20 / \$18,950.00

Sales Totals: 20 / \$18,950.00

Station Totals: 20 / \$18,950.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$18,950

CABL	0%	KDLU	0%	KJZZ	0%	KSL	0%	KSTU	100%
KTVX	0%	KUCW	0%	KUTV	0%	UNKB	0%	UNKN	0%

---COMPETITIVE COMMENTS---

SHARES UNKNOWN

Books null
Demos RA35+